



PUNE INSTITUTE OF BUSINESS MANAGEMENT

APPROVED BY AICTE | AFFILIATED TO SAVITRIBAI PHULE PUNE UNIVERSITY



NEWSLETTER 2022

JANUARY 2022 - MARCH 2022



Pibm

Newsletter

January 2022 - March 2022

From the CHAIRMAN'S DESK



**An institution that
Powers Impetus to
Brighten Minds,
called PIBM.**



The vision of PIBM is that **“Every student passing out from the institute must contribute to the economy of India & whole world by becoming a business leader - either by joining to lead a company or becoming a successful entrepreneur creating employment”**,

this entail students undergo character and personality building program. As an institute focusing on providing quality education, we believe in setting up unique training methodologies which gear towards competency and confidence building in the students which in turn increases Employability. We believe in building management careers on a solid foundation of Practical & Experience-based learning rather than just Classroom Theories. We follow a very simple yet standardized process of training our students where we build Logic and Skills.

26th January 2022 | www.pibm.in

Republic Day Celebration

On the historic day, we at PIBM celebrated 71st Republic Day of India. Our respected chairperson Sir, Mr. Raman Preet sir lit the lamp and offered prayers to our respected freedom fighters followed by hoisting of the Indian flag.

19th February 2022 | www.pibm.in

Sivaji Jayanti

On the auspicious day of Chhatrapati Shivaji Maharaj Jayanti, students and all faculty members offered him prayers and took blessings.



Glory - Annual Cultural Event

'Glory' comes from the Latin word "Gloria" which means worship or praise. Glory is a cultural and managerial fest of PIBM where the brightest minds showcase their acumen for the events. Glory is in its mystifying 12th edition. The cultural fest draws a footfall of more than 2500 viewers. Glory is constantly growing every year. Being a festival entirely organized by students, it provides the students with not only the proper professional exposure but also a great experience filled with learning.

The 3-day fest started on 25th March 2022 and would end on 27th March 2022 with activities like Singing, Dancing, Indoor and Outdoor Games, Fashion Show, Talent Show, Drama, Poem, Art & Craft, Painting and a Musical and DJ night. 25+ institute across Pune comes to celebrate this wonderful fest. Glory has a huge legacy of top-quality competitions to nurture and promote young talent.

Live Projects for 2021-23

PIBM's Marketing Department organized an outstanding in-semester learning experience for its students, offering Live Business Projects in the Unicorns of the Industry naming ITC, Godrej, Dukes, Marico, and many more. Every batch at PIBM gets the opportunity to participate in 50+ Live Business Projects in different sectors & industries, to understand the real-time problems faced in industries which help the students to fill the knowledge gap between classroom theories & practical hands-on implementation in the companies.